

From: Thomas Dawson <TDawson@co.maileig.com>

To: Michael Laham <mmandel2012@aol.com>

Subject: RE: tele-conv 2

Date: Thu, Nov 14, 2013 7:05 am

Tommy,

We need/want marketing exposure for our website nationally and if at all feasible internationally.

12) Can we upgrade/pay more money for a package from Homestead that will offer us wider exposure for our website than this \$19.98 per month deal? Yes

12a) If so, how much will it cost for national and for international? The marketing packages for national and international exposure are combined and start at 99.99 per month.

12b) If so, how many key phrases/search words can we get for national and for international?

Marketing	Products	Starter	Business	Pro	Terms/Setup
Guaranteed Calls	Target Leads (phone calls)	\$250.00 Month	\$500.00 Month	\$1000.00 Month	6 Month Contract \$150.00 Setup Fee
Pay-Per-Click	Target Traffic	\$250.00 Month	\$500.00 Month	\$1000.00 Month	3 Month Contract \$150.00 Setup Fee
SEO	Target Rank Standard	1 Keyword \$99/ Month	3 Keyword \$199/Month	5 Keyword \$299/Month	Monthly contract \$99 Setup Fee
	Target Rank Aggressive	1 Keyword \$199/Month	3 Keyword \$349/Month	5 Keyword \$499/Month	Monthly contract \$99 Setup Fee

12c) Can we buy the marketing package separately from all of the Do-It-Yourself packages –Starter, Gold, Platinum, and Homestead-Do-It-For-You packages that Homestead offers? Yes marketing packages are separate and do give you a Google Certified Account Manager to work with you directly in maximizing the campaign...

Looking forward to getting started with you,

Michael and Elana Laham