

From: SEOGears <support@seogears.com>

To: Michael Laham <mlandel2012@aol.com>

Subject: Request #16524: How would you rate the support you received?

Date: Mon, Jan 13, 2014 9:02 am

##- Please type your reply above this line -##

Hello Michael Laham,

We'd love to hear what you think of our customer service. Please take a moment to answer one simple question by clicking either link below:

How would you rate the support you received?

[Good, I'm satisfied](#)

[Bad, I'm unsatisfied](#)

Here's a reminder of what your ticket was about:

Joey Belk (SEOGears)

Jan 13 17:54

Hi Elana,

Thanks for your response. I'm launching your SEO Campaign for bullcrapbusters.com, as described below. Please change the title tag (page name) for each respective page exactly as shown, and make sure that all words in the keyphrase show up in the written content of their respective pages. This is essential to maximize the impact of our link-building efforts and make sure you're found in search engines for relevant searches.

Target URL: <http://www.bullcrapbusters.com/Masks---Faces.html>

Keyphrase: deal with bullying

New Title Tag: Deal with Bullying | The Bullcrap Busters

Target URL: <http://www.bullcrapbusters.com/How-to-Fight-Back.html>

Keyphrase: anti bullying websites

New Title Tag: Anti-Bullying Website | The Bullcrap Busters

Target URL: <http://www.bullcrapbusters.com/Physical-Bullying.html>

Keyphrase: how to stop physical bullying

New Title Tag: How to Stop Physical Bullying | The Bullcrap Busters

Target URL: <http://www.bullcrapbusters.com/Emotional-Bullying.html>

Keyphrase: emotional abuse help

New Title Tag: Emotional Abuse Help | The Bullcrap Busters

Target URL: <http://www.bullcrapbusters.com/Mental-Bullying.html>

Keyphrase: mental bullying

New Title Tag: Mental Bullying | The Bullcrap Busters

Also make sure to change the meta description – also called the page description – on all optimized pages to include the keyphrase and the business name. Think of this as a brief description of this segment of your business – and be sure to keep it under 160 characters so Google will show it in its entirety in search results. You can make use of this tool to make sure you're under the limit:

<http://www.charactercountonline.com/>. Make it short, sweet, and appealing to potential customers!

If you haven't already, it's important to create and claim a Google Places profile. Go to www.Google.com/business/placesforbusiness to get started. Try to complete all the fields and include images and videos if possible. This will help to get listed on the Map if the search term triggers Local Business Listings. If you already have a Google Places profile, make sure the category your business is under is as closely related to your business as possible.

Now that we've launched your project, you'll be receiving monthly notifications directing you to a portal on www.SEOGears.com, where we'll be posting your projects current Ranking Summary. But as I mentioned, it will take approximately 3–6 weeks for the search engines to find the content we've created on various sites. This is standard, so until then any reporting will show a blank, or "--" for your ranking. Overall, it normally takes 3–6 months (depending upon the competition for your keyword phrase) of link building before you start seeing a strong, first page ranking in the search engines.

If you're looking for more instant results, you should consider our Pay-Per-Click product. We can send a hundreds of relevant searchers to your website through paid ads with Google AdWords. When paired with this SEO product, you'll receive a 5% discount on our management fee that goes straight into your AdWords budget. And when we run paid advertisements, the data we gather can tell us which profitable keywords we should be running to greatly enhance the effectiveness of our off-page link-building.

Not only that, but with paid advertisements we can also diagnose whether customers visiting your website will solicit your products or services. If we find that we're losing customers somewhere because of your website design, we can advise you to re-design your site to take advantage of as many of your website visitors as possible. And because we can find this out in the course of three months, we can help you make important decisions with your website that will pay dividends when

you start getting more visitors from our link-building activities.

For details about our AdWords management services and pricing, please reach out to me. I'm available for all of your marketing inquiries.

Please feel free to reply with questions.

Best,

Joey Belk
SEOGears.com | Marketing Program Manager
(602) 716-5358

jbelk@seogears.com

Available by appointment (Mountain Standard Time)

Mondays: 7 a.m. – 3 p.m.

Tue.–Thu.: 10 a.m. – 6 p.m.

Fridays: 8 a.m. – 4 p.m.

Joey Belk (SEOGears)

Jan 10 22:24

Almost forgot – here's where you can register pages to help market your cause:

Google+: <https://plus.google.com>

Facebook: <https://www.facebook.com/pages/create/>

Twitter: <https://twitter.com/>

YouTube: www.youtube.com/create_channel

Best,

Joey Belk
SEOGears.com | Marketing Program Manager
(602) 716-5358

jbelk@seogears.com

Available by appointment (Mountain Standard Time)

Mondays: 7 a.m. – 3 p.m.

Tue.–Thu.: 10 a.m. – 6 p.m.

Fridays: 8 a.m. – 4 p.m.

Joey Belk (SEOGears)

Jan 10 22:06

Hi Elana and Michael,

Here's the list of phrases I'd strongly recommend we target, which all relate to what you suggested, along with the corresponding pages we'd optimize for on the website:

mental bullying

<http://www.bullcrapbusters.com/Mental-Bullying.html>

emotional abuse help

<http://www.bullcrapbusters.com/Emotional-Bullying.html>

how to stop physical bullying

<http://www.bullcrapbusters.com/Physical-Bullying.html>

anti bullying websites

<http://www.bullcrapbusters.com/Introduction.html>

deal with bullying

<http://www.bullcrapbusters.com/How-to-Fight-Back.html>

Best,

Joey Belk

SEOGears.com | Marketing Program Manager

(602) 716-5358

jbelk@seogears.com

Available by appointment (Mountain Standard Time)

Mondays: 7 a.m. – 3 p.m.

Tue.–Thu.: 10 a.m. – 6 p.m.

Fridays: 8 a.m. – 4 p.m.

Joey Belk (SEOGears)

Jan 09 19:13

Hi Michael,

I am available for an appointment at 8 a.m. (Pacific Standard Time) on Friday if this suits you – I'll call you at 206-484-3109.

Best,

Joey Belk
SEOGears.com | Marketing Program Manager
(602) 716-5358
jbelk@seogears.com

Available by appointment (Mountain Standard Time)

Mondays: 7 a.m. – 3 p.m.

Tue.–Thu.: 10 a.m. – 6 p.m.

Fridays: 8 a.m. – 4 p.m.

Michael Laham

Jan 09 06:12

Hello Joey Belk,

I, Elana Laham and Michael Laham look forward to talking to you. Are you available for a phone appointment Friday, 1/10/14 at 8:00 a.m. (Mountain Standard Time) which is 7:00 a.m. (Our Pacific Standard Time)? If not, can you schedule us in for Friday, 1/10/14 at another hour? Also do you prefer we call you at (602) 716-5358 or will you call us at (206) 484-3109 ?

Please let us know at your earliest convenience.

Sincerely,

Michael and Elana Laham

Message-Id:CAA4MGSW_52d41c3b3d274_5c833f87d5ec47c01235328c_sprut