

From: Michael Laham <mmandel2012@aol.com>

To: jbelk <jbelk@seogears.com>

Subject: Page Names and Page Descriptions

Date: Wed, Jan 15, 2014 5:19 pm

Joey,

Please disregard our request earlier today (Wednesday, 1/15/2014) to request Homestead to insert page names (or title tags) and page descriptions (or meta descriptions) in our web-site, because we successfully inserted them ourselves. We think the problem was that the text-box for page descriptions only allows 150 characters.

Below are our page descriptions that go with each web-page, along with their corresponding Keyphrases and page names:

For the web-page <http://www.bullcrapbusters.com/Masks---Faces.html> , which uses the Keyphrase “deal with bullying”, and a page name of “Deal with Bullying | The Bullcrap Busters”, the new page description is, “We tell the truth about bullying. We cut to the chase. No more “Bull Crap” for the Human Race. We are the Bullcrapbusters. We deal with bullying.” [145 characters]

For the web-page <http://www.bullcrapbusters.com/How-to-Fight-Back.html> , which uses the Keyphrase “anti-bullying website”, and a page name of “Anti-Bullying Website | The Bullcrap Busters”, the new page description is, “The Bullcrapbusters anti-bullying website shows YOU, the victim, bystander, and bully, how to let the bully know that with bullying you are through.” [148 characters]

For the web-page <http://www.bullcrapbusters.com/Physical-Bullying.html> , which uses the Keyphrase “how to stop physical bullying”, and a page name of “How to Stop Physical Bullying | The Bullcrap Busters”, the new page description is, “What do you do when the bully beats you down and pushes you around? We are the Bullcrapbusters. We show you how to stop physical bullying.” [138 characters]

For the web-page <http://www.bullcrapbusters.com/Emotional-Bullying.html> , which uses the Keyphrase “emotional abuse help”, and a page name of “Emotional Abuse Help | The Bullcrap Busters”, the new page description is, “What do you do when the bully picks on you and makes you cry until you hope to die. We are the Bullcrapbusters. We offer emotional abuse help.” [142 characters]

For the web-page <http://www.bullcrapbusters.com/Mental-Bullying.html> , which uses the Keyphrase “mental bullying”, and a page name of “Mental Bullying | The Bullcrap Busters”, the new page description is, “What do you do when you think you are going insane because bullying gives you so much pain? We are the Bullcrapbusters. We expose mental bullying.” [146 characters]

Sincerely,

Elana and Michael Laham